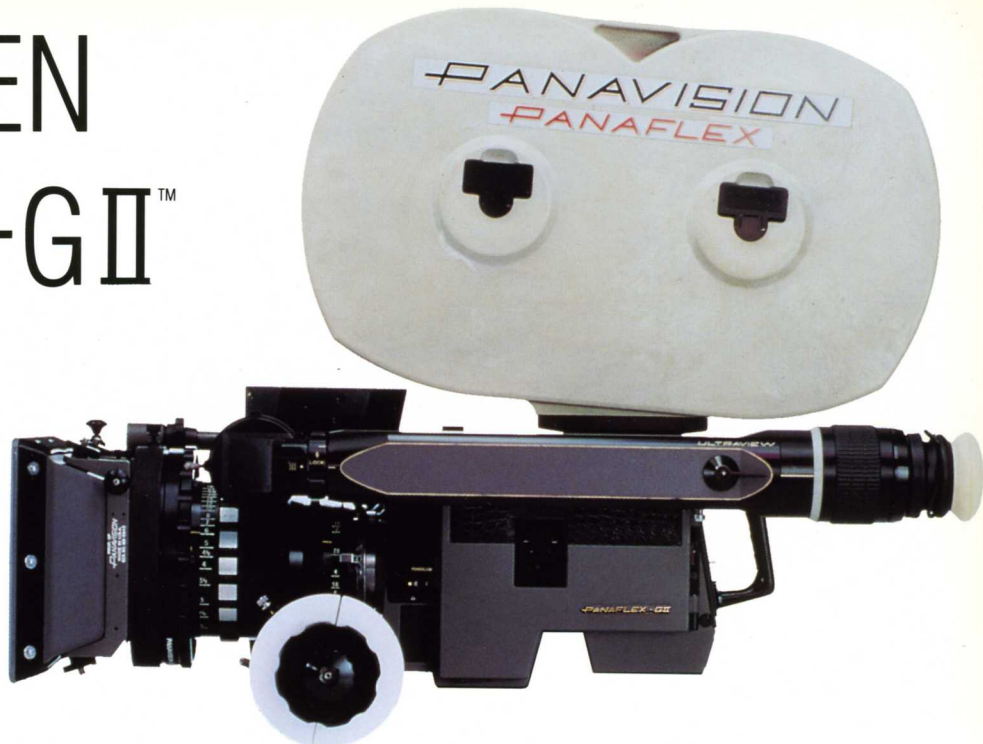


GOLDEN
PANAFLEX-GII

THE GOLDEN PANAFLEX-GII™

The New Workhorse of the Motion Picture Industry.

What camera could ever replace the Gold? Only one that combines all of its best features with the brightest ideas from filmmakers and the latest in Platinum technology. The GII. Only Panavision could have enhanced the most sought-after camera in the world.



PANAFLEX X™

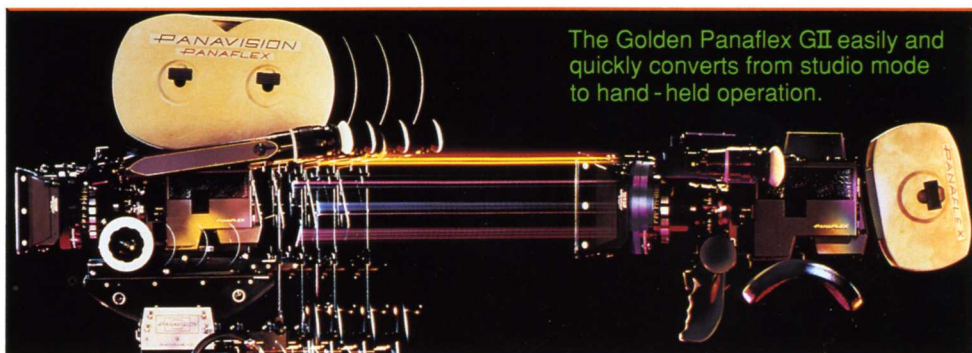
The ideal "B" camera. The studio quiet Panaflex X incorporates most of the features of the Gold and accepts the full range of Panavision lenses and accessories. It's even available with 3-perf and time code.



PANASTAR™

A special purpose, high speed camera that operates at selected crystal-controlled speeds from 6 frames to 120 frames per second. A first cousin to the Golden Panaflex, but with a completely different movement.

- ▼ Quieter. The GII drive system borrows technology developed for the Platinum to reduce an already quiet camera's noise level by more than 35%.
- ▼ Brighter. A re-designed viewfinder system is 60% brighter than the Gold, both wide open and stopped down. This is a big help in determining correct focus in low light situations or when using higher speed film stocks.
- ▼ Easy To Use. The GII retains all the proprietary features of the Gold. It's compact, lightweight and converts from studio to hand-held mode in less than 60 seconds. The powerful "G" motor drive incorporates the latest in dependable modular electronics. The GII offers an in-shot variable shutter - 40° to 200°. All of this, plus an astonishing array of lenses and accessories make the GII the responsible, reliable choice.

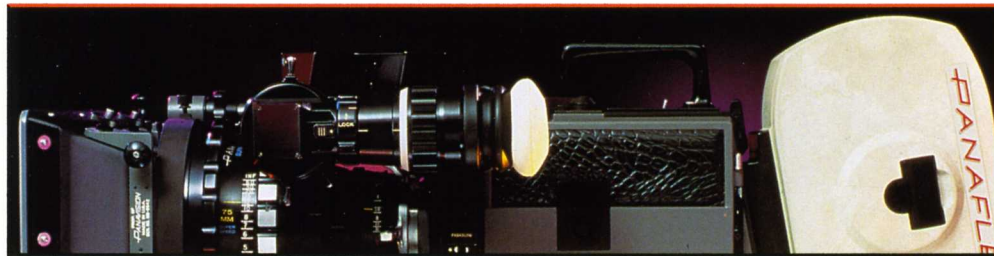


The Golden Panaflex GII easily and quickly converts from studio mode to hand-held operation.



VIEWFINDERS

Three types of Panavision viewfinders are available—a long extension model for the camera in its studio mode, a mid-size model for close-quarter shooting, and a short finder for hand-held use.

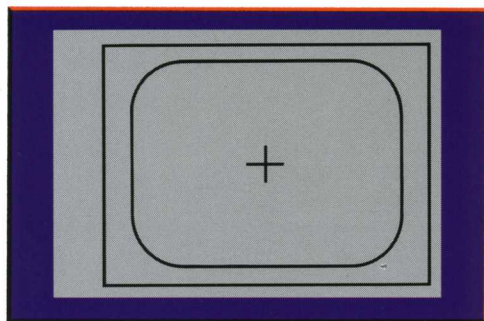


The long and mid-size viewfinders incorporate image magnifiers, insuring critical focus in tough situations. All Panavision cameras offer de-anamorphoser as well as two contrast-viewing filters for assessing the contrast and lighting balance of a scene.



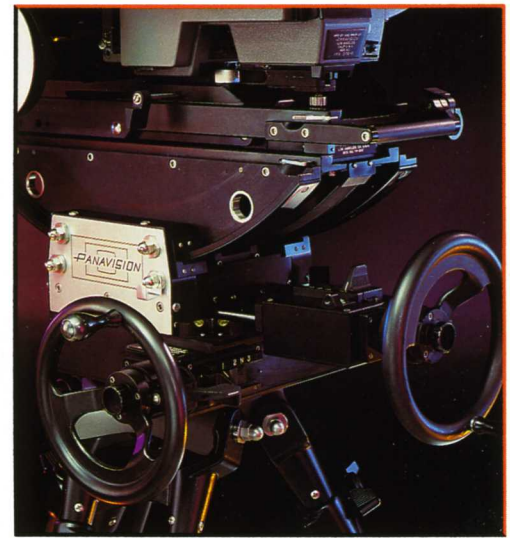
DIGITAL DISPLAY

A large, bright, easily read digital display that was carefully positioned to ensure maximum visibility, confirms camera frame rate and exposed footage. The built-in memory insures that it remembers even when you change batteries or unplug the camera.



FORMATS

Panavision cameras and ground glasses are available for filming in virtually every format, anamorphic or spherical, including Super 35. Panavision also customizes ground glasses for your special needs. Panaglow™ is available on all formats.



PANAHEAD™

The Panahead is the standard by which all heads are measured. Considered the smoothest in the industry, the Panahead lets you make the most complex and precise moves. It features three speeds as well as neutral for "free head" panning or tilting. The built-in tilt plate permits tilting the camera up to 90° straight up or down.

MAGAZINES



Panavision's displacement type magazines are constructed of lightweight magnesium and sturdily engineered. This makes them rugged and durable in any extreme of weather. They are also highly resistant to corrosion and are easy to thread, with no complex loops to fumble

with in the dark. Designed for quick assembly, they are mounted and locked down with a single click. These direct drive magazines have no slippery take-up belts or noisy gears which complements the quietness of the GII. 1,000', 500' and 250' capacities are available.

PANAFLASHER™

This compact, in-camera film flashing system replaces inflexible, power-hungry lens-mounted systems. The Panaflasher is easily hand-held and is usable with the widest angle lenses while having no separate power cables. It will also allow for color filter, pre and post exposed flashing.



PANAGLIDE™

There are times and places for the Panaglide—rough terrain, stairs, close quarters, losing light situations. This lightweight, whisper-quiet camera stabilizing system allows you to walk or run while filming, making focus and T-stop changes as you go. An accurate, reflexed video display lets you see where you're going. The Panaglide floats the camera smoothly, dampening out jolts and vibrations, and saving time.



OPTICS

Whether you desire super, crisp, clean images or that subtle diffused look, Panavision has the widest range of lenses in the world. These lenses, coupled with over 30 years of experience, have allowed us to supply the individual needs of cinematographers and directors.

This experience led us to spend more than one million



hours of development time creating the Panavision Primo lenses, designed exclusively for the art of cinematography. These lenses deliver the purest images ever produced. There are fourteen focal lengths ranging from 10mm to 200mm, all



T1.9, all perfectly color-matched. Primos are now the quality gauge by which all other lenses must be compared.

Panavision anamorphics have always been recognized as the finest in the industry. Now our patented opto-mechanical assemblies ensure that Panavision's lenses maintain contrast and keep the images at the side of your frame intact. The new Panavision "E" Series anamorphics are the latest to be added to our range.

Our range of zoom lenses is extensive and includes the very latest Primo Zoom—17.5mm to 75mm T2.3, which will outperform most prime lenses across its entire focal length ranges.

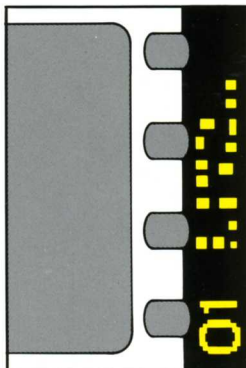


On the big screen or on television, Panavision lenses produce images of unsurpassed quality. We invite you to see the difference for yourself.

PANAVISION/ AATON CODE™

Dedicated as always to the needs of the filmmaker, Panavision is working to provide new technologies that will aid production. Panavision/Aaton's SMPTE-compatible time code system is also working—on location and in the studio.

Panavision/AatonCode is giving filmmakers more time code information without disrupting the set. In post-production, time code is saving money by streamlining



and automating costly, time consuming processes like syncing dailies. It is the ideal partner for electronic and film editing.

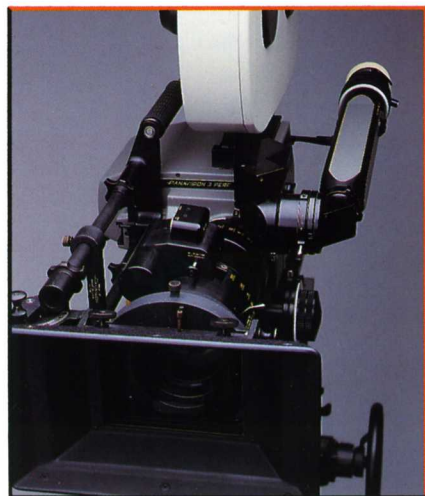
Panavision/AatonCode incorporates both man and computer readable optical codes on every single frame of

film. A 35mm adaptation of the proven Aaton 16mm system, these codes are burned via LEDs onto the film edge outside the perforations. The information that is produced includes roll, take, scene, camera production date and time specifics. The pattern of these robust codes makes them virtually indestructible and can cut your edit time measurably.



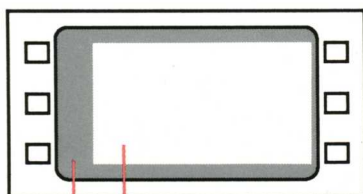
PANAVISION 3TM PERF

The format of the future is saving production dollars today. With Panavision's 3-Perf at 24 FPS, producers are saving 25% on film and processing, without sacrificing anything to quality. 3-Perf offers a longer magazine running time as



well, 14.8 minutes with a 1000' magazine at 24 FPS. This additional time on the magazine will provide you with invaluable extra production

3 Perf.

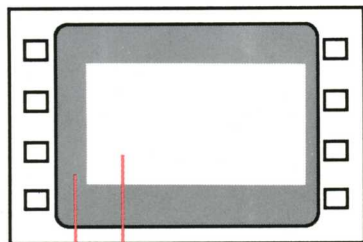


$$1:1.85 = .446 \times .825$$

Camera Aperture
546 x .980

hours. Even at 30 FPS, 3-Perf uses significantly less film than 4-Perf at 24 FPS, offering you higher

4 Perf.



$$1:1.85 = .446 \times .825$$

Camera Aperture
735 x .980

quality at a lower cost. With the development of the time code and 3-Perf technologies, less truly does become more.

FLICKER-FREE VIDEO ASSIST



Any Panavision camera can be flicker-free with our new light-weight processor. It is extremely compact, uses very little power, and needs no special technical operator.

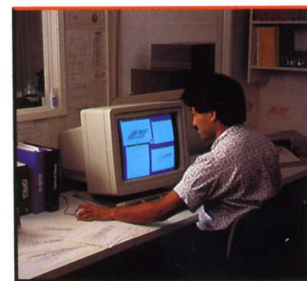
It is the perfect complement to the Super Panavid, an extremely sensitive video assist that matches modern high speed films. In automatic mode, it adjusts itself when panning from bright to dark conditions.



PANALAB™

Panavision has dedicated more than one million dollars in creating the finest optics, research and design laboratory—Panalab. Created specifically for the motion picture industry, Panalab allows us to explore and develop lenses, filters and camera optics with the craft and artistry of cinematography exclusively in mind. Panavision invites cinematographers and their crews to experiment and test lenses and filters on some of the most unique, innovative and custom-built instruments in the world. These include MTF benches, optical

projectors, test benches and spectro-photometers. With Panalab's VAX design computer, we can theorize with you on custom designs for your specific application and individual needs that will create the look you envision. Only one rental company with the confidence and capability of a manufacturer could offer an invitation like this—Panavision.



The Golden Panaflex camera has probably been the most sought after camera in the history of filmmaking. It is therefore a pleasure to introduce to you The Golden Panaflex GII. We believe this will be the workhorse camera of the future—super quiet, super reliable, yet affording you the benefit of new technologies such as time code and 3 Perf.

Our developments in the field of optics have brought new standards to the industry. Be assured that our passion and efforts for developing the finest motion picture equipment in the world will continue. Foremost

in our minds will be the individual needs and visions of each filmmaker. In the Panavision tradition, these needs will drive our innovation and desire to provide you with the tools you need to meet the challenges of your artistry.

You will always find the quality in service and product that you have come to expect at Panavision.

And as always we will be — at your service.

JOHN FARRAND
PRESIDENT

PANAVISION WORLDWIDE REPRESENTATIVES

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