

HOW SAMFREIGHT GETS YOU TO YOUR OVERSEAS LOCATION FAST -- WITH NO HOLD-UPS !!

THAT LAST SHOOT IN SPAIN WAS A DISASTER! THOUSANDS WASTED IN LOST TIME! TEN DAYS TIED UP IN CUSTOMS TRYING TO RAISE A BOND!

NOT TO MENTION THE EXTRA RENTAL COSTS INCURRED, MR. ZOOM!



THAT'S RIGHT! SO JUST GET IT TOGETHER FOR THAT SHOOT IN PORTUGAL NEXT WEEK! AND THERE'D BETTER NOT BE ANY PROBLEMS OVER TICKETS FOR THE CREW, EITHER! I WANT TO SEE ACTION!



WHAT DOES HE EXPECT ME TO DO ABOUT IT? IT'S NOT MY FAULT IF CUSTOMS MEN PICK ON US!

WHY NOT GET A CARNET FROM SAMFREIGHT? IT WILL GET YOU IN AND OUT OF CUSTOMS WITHOUT A HITCH! SAMFREIGHT IS RIGHT AT THE HEART OF THE ACTION IN THE CARGO AGENTS' BUILDING AT LONDON AIRPORT! THEY CAN GET YOU A CARNET IN 24 HOURS!

CARNET FOR A TRUCKLOAD OF EQUIPMENT FOR NEXT WEDNESDAY? NO PROBLEM!



MR. ZOOM WANTS SOME MORE DAWN SHOTS TOMORROW... WE'VE GOT TIME TO SPARE NOW -- THANKS TO THAT CARNET!



SAMFREIGHT

MORE THAN JUST SHIPPING AGENTS

RM. 65 CARGO AGENTS' BLDG. LONDON (HEATHROW) AIRPORT TEL. 01-897-2851



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REGISTERED IN ENGLAND REGISTERED No. 598635 REGISTERED OFFICE: AS ABOVE

NAWS/JEC

December, 1975

Dear Client,

We have pleasure in sending you a copy of our new equipment catalogue. As you will see, as well as giving details of the equipment and services supplied by members of the Group, the catalogue also sets out in full many of the companies' current Conditions of Business. All these Conditions of Business contain exclusions of liability and indemnities and should be carefully noted. Particulars of the Conditions of Business of other members of the Group (including those based overseas) are available on request.

The Management is continuously reviewing and refining the companies' systems and procedures in an effort to make them as problem-proof as possible and we believe that we have a reputation for reliability unsurpassed either in this country or anywhere in the world. Even so, clients must accept that absolute perfection is beyond the grasp of human beings and that much of the equipment which we supply is technically complex and correspondingly vulnerable to mechanical derangement. Prominence has been given in the new catalogue to our long standing recommendation that clients make in ample time their own check of equipment to see that it is complete and functions correctly and take advantage of the protection afforded by insurance. Insurance of this kind, which is known as "negative insurance" (and which should not be confused with the equally essential insurance against physical loss or damage to the equipment) is, of course, not available to anyone other than those immediately concerned with the production since only they have access to the relevant information and control the circumstances in which the equipment is used. We very much hope that all our clients take advantage of the extensive insurance cover which is available on very reasonable terms in the market through their own brokers.

For your convenience I would advise you that, on the occasion of the present re-printing, no changes have been made in the Conditions of Business of Samuelson Film Service Ltd., Samuelson Sight and Sound Ltd., and Southern Lighting Associates Ltd. There is one minor change in Rentacamera Ltd's Conditions, namely that prior notice is now required of any overseas, hazardous or special use affecting the insurance of equipment, and the reference in the notes to written Confirmations of Order has been deleted. Samfreight Limited's Conditions of Business have been extensively revised and brought into line with those currently issued by the Institute of Freight Forwarders Limited.

Yours sincerely

A handwritten signature in black ink, appearing to read "M. E. W. Samuelson", with a long horizontal flourish extending to the right.

M. E. W. SAMUELSON
Joint Managing Director

SAMUELSON — A NAME IN THE INDUSTRY FOR MORE THAN 60 YEARS

The attention of clients is drawn to the fact that the Company is prepared to supply equipment and services only in accordance with its Conditions of Business. Copies of these Conditions of Business **which exclude the company from liability** are available on request.